

# Team Fundraising Packet



## POWWOW FOR HOPE™

Teams are a critical part of Powwow for Hope. Each team will raise funds to support AICAF programs and enhance our services by: *launching a meaningful survivorship program, delivering cancer care packages and resources to more communities, improving campaigns and initiatives to address cancer inequities across Indian Country.*

Creating a team is an easy & fun way to join together and help fight cancer!



On behalf of all of us at the American Indian Cancer Foundation (AICAF), you are invited to be a part of the 8th Annual Powwow for Hope “Dancing for Life, Love & Hope” on Saturday, May 4, 2019.

Powwow for Hope is a nationwide fundraiser for AICAF that leads to a community event held in Minneapolis, MN, where thousands come together to honor loved ones who have faced or are currently facing cancer by creating a space for healing. Proceeds benefit the Foundation's work to eliminate cancer burdens on American Indian and Alaska Native families.

Proceeds from past events have allowed us to create and deliver culturally-relevant cancer prevention resources to more Tribal and urban communities, connect AI/AN cancer survivors and caregivers to healing and supportive services, and partner with more Tribes so we can change the outcome of cancer in our communities.

**LET'S DO MORE!**

With your help we can enhance our services, develop a survivorship support program, deliver cancer care packages and provide education to more communities, provide more resources to those in need and build larger campaigns and initiatives to address the cancer inequities faced by our communities.

**Chi Miigwech!**

Kris Rhodes  
Chief Executive Officer  
American Indian Cancer Foundation

# Powwow for Hope Teams

## Why form a Team?

- Opportunity to make your voice be heard.
- Honor & support your family & friends who have battled or survived cancer.
- Honor your family & friends who died too soon because of cancer.
- Recognize your organization/team's commitment to finding American Indian cancer solutions.
- Bring together your family and friends for a shared cause that affects us all.

## Who can be on a Team?

- Individuals (yes, you can be your own team!).
- Groups of family, friends, and/or co-workers (get those around you to join your team!).
- Student groups at schools, universities/colleges, or youth groups anywhere.
- Your Organization, Company, or Business.
- Your Facebook, Twitter, Instagram, LinkedIn, and Snapchat network of friends. Advertise through your social media platform.

## Act now and create your Team!

- Visit [FirstGiving.com/AmericanIndianCancer/2019PowwowforHope](http://FirstGiving.com/AmericanIndianCancer/2019PowwowforHope) to register your team.
- Designate your Team Leader and begin to set your fundraising goals for your team.
- Maintain regular communication to generate team enthusiasm (meetings, email, phone, texting, social media outlets and with your AICAF Team coach).

## How to earn a 8<sup>th</sup> Annual Powwow for Hope T-shirt

Each registered team member will need to raise a minimum of \$20 by March 22nd, 2019 to receive a T-shirt. If your team is interested in having a table, or has a question about the Powwow for Hope event, please contact your AICAF Team coach.



# Team Planning

## Team Leaders

- The role of a Team Leader is the most important role in supporting our efforts to raise awareness for cancer.
- The Team Leader will lead the team excitement to participate and raise funds.
- Team leader will have access to a Team Coach to discuss fundraising ideas and any support you and your team may need.
- Team leader can request fundraising materials from the Team Coach at any time.

## Fundraising Tips

- Know your audience; share what is meaningful to them about Powwow for Hope.
- Have mini-fundraisers before the event (lunches at work, garage sales, etc.).
- Publicize your event/team heavily. Get people aware of what you are doing.
- Promote your team fundraisers to other Teams.
- Ask for donations in person, via letter, email or voicemail. But ask!
- Give your own gift; let others know that you are donating your money and time.
- Aim high. Ask everyone you meet. Tell them about Powwow for Hope and follow with, “Can you help me reach my goal?”
- Tell your personal story of how cancer has affected you and/or your loved ones.
- SHARE information from the Team Fundraising Packet to emphasize the need for services, education and advocacy. People will want to know that their money will be well spent in the battle against cancer.
- Fundraise via social media platforms for a quick and easy way to generate gifts and increase outreach.



# Fundraising Ideas

You or your team can do any or all of these ideas at any time before or during Powwow for Hope.  
*Tip: Meet with your team and use this guide to circle ideas your team can do. Add your own ideas too!*

## Online Fundraising

Create a team page to fundraise online! For more information visit [www.powwowforhope.org/teams](http://www.powwowforhope.org/teams)

## Car Wash

Plan a car wash for \$ or donations.

## Bingo!

Pay to play for half take or prizes.

## Rummage/Book Sale

Sell some old items/books for donations or money.



## Chili, Taco Lunch or Food Sales

Charge \$ for an organized meal in your community, school, or workplace. You could also plan a bake sale!

## Arts & Crafts

Pay to make and take a craft item. Set up at the powwow.

## Have a Raffle

Hold a raffle (Quilt, jewelry, etc.) in your community, school, or workplace.

## Luminary Bags

Ask people to donate money (\$5 each) and decorate a luminary bag in remembrance of those who passed or honor a survivor. During the evening awards ceremony at Powwow for Hope, all luminary bags will be placed throughout the arena and illuminated by candle. Teams are encouraged to share this event with people when raising money for their teams.

## Silent Auction

Each year the Powwow for Hope hosts a silent auction during the powwow. **We encourage each team to donate an item.** You may collect silent auction items to donate from your team. Learn more about this event at team meetings. To learn about how to donate to the silent auction and the deadline, please visit [PowwowforHope.org](http://PowwowforHope.org).

## Social Media Challenges

Get your friends on board with a social media challenge. Make it a game by creating a fun incentive for your network of friends and family to participate in while they raise funds online.

## Powwow for Hope Bracelets

Ask for \$1 donation.

## Pledge Form

Ask local businesses for donations or sponsorship. Or a form for a PFH dancer to dance intertribals.

## The Power of TEN

Ask TEN people to donate \$10 each.

## \$1 Challenge

Ask everyone you talk with to donate \$1 each.



**POWWOW**  
FOR HOPE™

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[PowwowforHope.org](http://PowwowforHope.org) | [AICAF.org](http://AICAF.org)