

# Team Information Packet



## POWWOW FOR HOPE™

Teams are a critical part of Powwow for Hope. Each team raises funds that will support the availability of community education, screening outreach, survivor support and spirit lodges within the community. Creating a team is an easy and fun way to join together and help fight cancer.



On behalf of all of us at the American Indian Cancer Foundation (AICAF), you are invited to be a part of the 6th Annual Powwow for Hope “Dancing for life, love & hope” on Saturday, May 6, 2017.

Powwow for Hope “Dancing for Life, Love, & Hope” is a community event and fundraiser for AICAF. It is an opportunity for you to offer your love and support to the cancer survivors and caregivers in our community, to honor loved ones who have passed on, and to learn more about cancer prevention and resources.

Your help is needed to address the cancer burdens faced by many American Indian families throughout Indian Country. We hope that you will organize or join a team. Teams will raise funds in many different ways before, during and after Powwow for Hope. All money raised will be used to support cancer education and supportive services for American Indians.

Chi Miigwech!

Kris Rhodes  
Chief Executive Officer  
American Indian Cancer Foundation

# Powwow for Hope Teams

## Why form a Team?

- Opportunity to make your voice be heard.
- Honor & support your family & friends who have battled or survived cancer.
- Honor your family & friends who died too soon because of cancer.
- Recognize your organization/team's commitment to finding American Indian cancer solutions.
- Bring together your family and friends for a shared cause that affects us all.

## Who can be on a Team?

- Individuals (yes, you can be your own team!).
- Groups of family, friends, and/or co-workers (get those around you to join your team!)
- Student groups at schools, universities/colleges, or youth groups anywhere.
- Your Organization, Company, or Business.
- Your Facebook, Twitter (or any other social media outlets) friends. Advertise through your social media platform.

## Act now and create your Team!

- Visit [PowwowforHope.org](http://PowwowforHope.org) to register your team by March 17, 2017.
- Designate your Team Leader and begin to set your fundraising goals for your team.
- Maintain regular communication to generate team enthusiasm (meetings, email, phone, texting, social media outlets and with your AICAF Team coach).

## How to earn a Powwow for Hope T-shirt

Each registered team member will need to raise a minimum of \$20 by March 17, 2017 to receive a T-shirt. If your team is interested in having a table, or has a question about the Powwow for Hope event, please contact your AICAF Team coach.





# Team Planning

## Team Leaders

- The role of a Team Leader is the most important role in supporting our efforts to raise awareness for cancer.
- The Team Leader will lead the team excitement to participate and raise funds.
- Each Team Leader will have the option to attend team leader meetings to hear about additional fundraising ideas and pick up fundraising materials.

## Team Check-ins

- Meetings will be held periodically with a AICAF coach.
- Each Team Leader is encouraged to attend (or ask someone from your team to attend).
- Fundraising ideas will be discussed and shared by staff.
- Any questions or concerns may be asked at this time.
- Fundraising materials (such as pledge forms, envelopes, bracelets, and luminary bags) can be picked up at this time.

## Fundraising Tips

- Know your audience; share what would be meaningful to them about Powwow for Hope.
- Have mini-fundraisers before the event (lunches at work, garage sales, etc.).
- Publicize your event/team heavily. Get people aware of what you are doing.
- Promote your team fundraisers to other Teams.
- Ask for donations in person, via letter, email or voicemail. But ask!
- Make your own donation and let others know that you are donating your money and time.
- Aim high. Ask everyone you meet. Tell them about Powwow for Hope and follow with, "Can you help me reach my goal?"
- Tell your personal story of how cancer has affected you and/or your loved ones.
- SHARE information from the AICAF Fundraising Booklet to emphasize the need for services, education and advocacy. People will want to know that their money will be well spent in the battle against cancer.



# Fundraising Ideas

You or your team can do any or all of these ideas at any time before or during Powwow for Hope.

*Tip: Meet with your team and use this guide to circle ideas your team can do. Add your own ideas too!*

## Have a Raffle

Hold a raffle (Quilt, jewelry, etc.) in your community, school, or workplace.

## Bingo!

Pay to play for half take or prizes.

## Rummage/Book Sale

Sell some old items/books for donations or money.

## Car Wash

Plan a car wash for \$ or donations.

## Chili, Taco Lunch or Food Sales

Charge \$ for an organized meal in your community, school, or workplace. Or plan a bake sale!

## Arts & Crafts

Pay to make and take a craft item. Set up at the powwow.

## “Sit” for Donations

Sit for someone (pet, baby, house) for a night.

## Powwow for Hope Bracelets

Ask for \$1 donation.

## Pledge Form

Ask local businesses for donations or sponsorship. OR a form for a PFH dancer to dance intertribals

## The Power of TEN

Ask TEN people to donate \$10 each.

## \$1 Challenge

Ask everyone you talk with to donate \$1 each.



## Luminary Bags

Ask people to donate money (\$5 each) and decorate a luminary bag in remembrance of those who passed or honor a survivor.

During the evening awards ceremony at Powwow for Hope, all luminary bags will be placed throughout the arena and illuminated by candle. Teams are encouraged to share this event with people when raising money for their teams.

## Silent Auction

Each year the Powwow for Hope hosts a silent auction during the powwow. **We encourage each team to donate an item.**

You may collect silent auction items to donate from your team. Learn more about this event at team meetings.

To learn about how to donate to the silent auction and the deadline, please visit [PowwowforHope.org](http://PowwowforHope.org)



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